

EAD20

Electronic/Acoustic Drum Module

Sales Manual

June 2026



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What Is EAD20?



The Yamaha EAD20 is the fastest, easiest, and most powerful way to make any acoustic drum kit sound incredible.

It combines microphones, triggers, effects, and recording tools into one drummer-friendly system.

The EAD20 represents the next generation of hybrid drumming, giving every drummer the sound quality, flexibility, and control once reserved for studios and touring professionals, but in a small, easy to use package.

Mounts on the
bass drum hoop.
Captures the
sound of the drum
kit.



Processes the
audio, adds
triggers, FX,
playback...



Drummers face **2 big** challenges. EAD20 solves both.

CHALLENGE 1

Achieving great drum sound consistently is difficult.

- Results vary depending on the environment
- Great sound often requires microphones and expertise
- Great sound is difficult to achieve consistently



CHALLENGE 2

Practicing, recording and sharing drums is complicated.

- Monitoring your drums clearly while practicing can be difficult
- Recording setup is often complicated
- Multiple devices and apps are often required



EAD20 solves both challenges in **just one** easy-to-use system.

EAD20 supports every drummer, every day.

PRACTICE

Play along with tracks naturally.
Hear every detail at safe volume levels.

RECORDING

Capture studio-quality drum sound.
No additional microphones required.

CONTENT CREATION

Create and share drum videos fast.
Powered by Rec'n'Share.

LIVE GIGS

Deliver consistent sound every night.
Fast setup and easy transport.



Here's a simple, repeatable in-store demo process:

Encourage the drummer to play first the drum kit without the EAD20, then with it. The difference in punch and clarity sells the product better than any words.

- 1. Play without EAD20**
- 2. Play with EAD20**
- 3. Add Reverb**
- 4. Add Trigger Sample**
- 5. Show Recording**



To customers, the EAD20 is:

1. Instant Upgrade

Makes any acoustic drum kit sound better immediately.

2. All-In-One

Microphone, trigger, effects and recording in one system.

3. Create Anywhere

Practice, record, perform and create content anywhere.



EAD20 offers faster setup with fewer components.

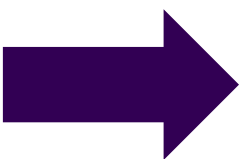
	EAD20	Traditional Mic Setup	Drum Module / Trigger Only
SETUP TIME	~5 min	30-60+ min	20-40 min+
WHAT YOU NEED	1 unit (sensor + module)	Multiple mics, mic stands, cables	Module triggers, pads, cables
SOUND	Acoustic + Effects + Triggers in one	Mics only (Proccessing required)	Samples only (No real drum sound)
EASE OF USE	Intuitive and simple	Complex (Engineers skills required)	Many parameters to dial in
PORTABILITY	Compact & lightweight	Bulky & heavy	Medium
VERSATILITY	Practice, Live, Recording, Teaching, Content - all in one	Often dedicated to one purpose	Limited to triggering and playback

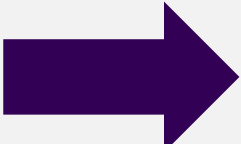
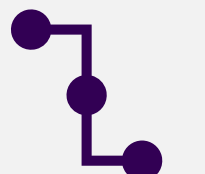
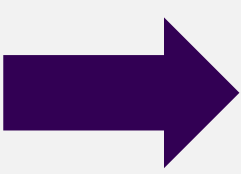
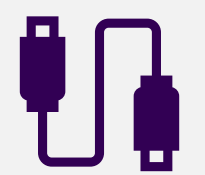
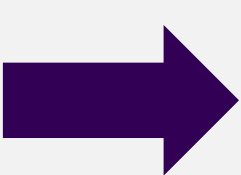
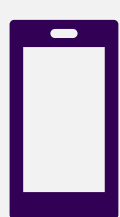
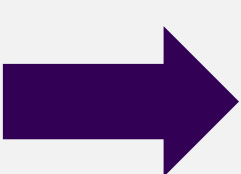
EAD20 = FAST SETUP × HIGH-QUALITY SOUND × ALL-IN-ONE

Existing EAD10 users will find...



EAD20 is more powerful, more flexible, and sounds better.



	Sound Quality			New sensor unit & improved processing for a more natural and powerful sound
	Trigger Expansion	Up to 6 inputs		Up to 9 trigger inputs with better compatibility
	Connectivity	Basic		8 in 10 out USB Audio, MIDI, More I/O with flexible routing
	Operation	3 fixed modifiers		3 assignable modifiers, EAD Touch app for intuitive operation

Everything drummers loved about EAD10 — now with even more power, flexibility and control.

Q: Do I need to buy triggers?

A: No. The EAD20's Sensor unit includes a kick trigger. Triggers are optional for the snare and toms or other drums, for extra control or layering, but they are not essential for everybody.

Q: Is it only for acoustic drums?

A: No — the EAD20 it works brilliantly with hybrid or electronic setups too, mixing electronic pads and acoustic drums, and it works great with percussion rigs as well.

Q: Can it record video?

A: Not directly, but yes — through the Rec'n'Share app on your phone or tablet. The App records audio (including your playing) from the EAD20 and combines it with the video from your phone or tablet's camera. If you want to make a drum video, you can also include the track as it runs in the app, meaning you can play along and film yourself playing to any track.



